



BSB40407 Certificate IV in Small Business Management

Course Description

This qualification reflects the role of individuals who use well-developed skills and a broad knowledge base in a wide variety of small business contexts. They apply solutions to a defined range of unpredictable problems, and analyse and evaluate information from a variety of sources. They may provide leadership and guidance to others, and have responsibility for the output of others.

Qualification Rules

Total number of units = 10

4 core units plus

6 elective units

The **6 elective units** may be selected from the elective units listed below and/or an equivalent level qualification from any endorsed Training Package. If not listed below, 1 elective unit may be selected from a Certificate III or Diploma qualification

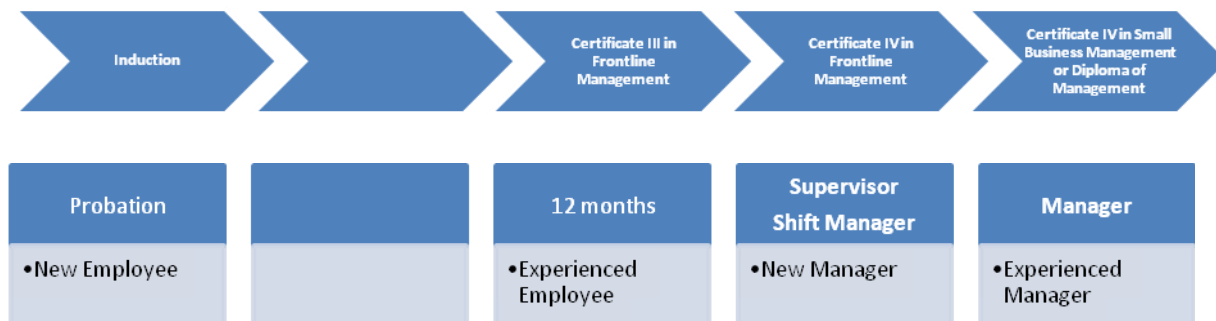
Subjects

Choose from the following subjects in designing a course that suits your needs:

Core units	Elective units (choose 6)
BSBSMB401A Establish legal and risk management requirements of small business	BSBCUS401A Coordinate implementation of customer service strategies
BSBSMB402A Plan small business finances	BSBCUS402A Address customer needs
BSBSMB403A Market the small business	BSBFIA402A Report on financial activity
BSBSMB404A Undertake small business planning	BSBINN301A Promote innovation in a team environment
	BSBMKG413A Promote products and services
	BSBMKG414A Undertake marketing activities
	BSBSMB405A Monitor and manage small business operations
	BSBSMB406A Manage small business finances
	BSBSMB407A Manage a small team
	BSBRES401A Analyse and present research information
	BSBREL401A Establish networks
	BSBPMG510A Manage projects

Qualification based career pathways

A key aspect of our delivery involves utilising vocational qualifications for both recognising the skills of your staff and developing their skills as they grow and move through your organisation. We develop qualification based career pathways for the ongoing development of your staff. An example is shown:



Delivery

Delivery options for this course are:

Individual one-on-one sessions: 2 hour structured session, delivered on a face to face basis at your workplace, or off-site.

Programs (6-9 Session Workshop Delivery): 3-4 hour sessions conducted every 4 weeks, with 2 one hour face to face individual session at your workplace to enhance assessment and provide greater individual understandings of the competencies in the workplace. With the course covering topics over a 6 month period, participants are more able to reflect and apply lessons into the workplace.

Recognised Prior Learning (RPL): feel that you already have the skills covered in any of our qualifications or units of competence? RPL is a process to recognise your current skills.



Existing Worker Traineeships: Government assistance to pay for your training!

Traineeships have been designed for new or existing employees of any age who do not have extensive experience or formal qualifications. Some of your existing staff may be eligible to undertake a traineeship to complete our accredited courses -

The federal government Employer Incentive Assistance is:

\$4,000 per staff member

Please discuss your needs and eligibility with Ben Fleming 0401 732 186

Price

Our website price for this course is:

\$3,500 (for individuals)

\$3,000 (for groups of 4 or more)

The current price for RPL of the qualifications is:

\$990

Payment plans allow expenditure to be spread across the term of the qualification.

The Next Step

To enrol in this course click on the enrolment form.

Alternatively, and for further information, contact Seed Skills via email at admin@seedskills.com

